



Danube Cup 2023

Information for DC partners



**dream it
want it
build it**



February 13th 2023

Design of Danube Cup 2023

4 Days in Bavaria

National Pre-Selection



- individually organized pre-selection per partner university
- goal: 2 teams of each delegating university

Semi-Finals in Passau 9-10 May



- Community-Event and Workshop
- International semi-finals live in Passau
- Individual feedback for startup teams
- 9 teams to finals

Finals in Regensburg 11-12 May



- Workshop
- Discover the ecosystem
- International Pitch Competition live in Regensburg
- Each team wins, one team gets DC award

Danube Cup 2023

National Pre-Selection

- Each Danube Cup Partner University is asked to delegate two student-startup teams to the Danube Cup 2023 Semi-Finals.
- The national pre-selection can be individually and independently organized by each university.
- The goal is to delegate two student-startup teams to Danube Cup 2023.
- The delegated teams have to register for the competition by a link that will be sent out in April.
- The two nominated teams have to comply with the pre-defined criteria.



Selection criteria for student teams I/III



- **Validation:** We are looking for teams that have already performed validation research for their ideas, at least locally. This event is not an idea competition, so teams are required to have already performed some market research or gained traction.
- The applicants must have validated the business idea among potential customers, the product must be innovative and enjoy a growth potential independently of local market trends.
- **Team size:** Teams must have at least two, maximum five total members.

Selection criteria for student teams II/III



- Participants can only be a member of one team.
- Student teams: Teams may contain non-university member participants. However, the majority of the members should be composed of registered students and one of them should be studying at Danube Cup partner universities.

Selection criteria for student teams III/III



- Availability: the teams must be available to attend the program of Danube Cup.
- Teams must be in a “pre-seed” and “pre-incubator” stages and must not have received financial backing by professional third-party accelerators, incubators, existing companies or venture capitalists.
- Delegated startups should have a validated business concept: are innovative; have growth potential; are in international demand; have already gained some market validation; no external capital has been raised. An existing prototype is not a prerequisite of application.