

Positioning Faculty of Economics in Subotica on the Bavarian Higher Education Map

Bamberg, September 23, 2019



FACULTY OF
ECONOMICS
IN SUBOTICA
University
of Novi Sad



University of Novi Sad <https://www.uns.ac.rs/index.php/en/>

13 Faculties + 1 Academy of Art

3 Institutes

4 locations

300 majors - BCs, MSc, PhD

50 000 students

5000 employee



Faculty of Economics in Subotica

www.ef.uns.ac.rs

59 years of tradition:

19 000 diploma

300 doctoral thesis

Today ~

4500 students

100 teachers

3 locations

4+1+3 (BSc + MSc + PhD) degree

ECL, ECDL center

student organizations



Majors **Bachelor Studies** (in alphabetical order)

Accounting and Auditing
Agroeconomy and Agribusiness
Business Informatics
European Economy and Business
Finance, Banking and Insurance
Marketing
Management
Trade

Majors **Master** Studies 2020 - (in alphabetical order)

Accounting and Auditing
Agribusiness Management
Business Informatics
Digital Marketing
Financial and Banking Management
International Economy and Business
Leadership and Human Resource Management
Multichannel Trade

International Bilateral Relations

Austria (Steyr)

BiH (Banja Luka, Sarajevo)

Czech Republic (Prague)

Croatia (Varazdin, Koprivnica, Rijeka)

China (Wuhan)

France (Nizza)

Hungary (Budapest, Pécs, Sopron, Szeged, Győr, Debrecen)

Montenegro (Podgorica)

Northern Macedonia (Prilep, Skopje, Tetovo)

Russia (Sankt Petersburg, Omsk)

Romania (Constance, Timisoara)

Slovakia (Bratislava)

Slovenia (Celje, Maribor)

USA (Portland)



24th International Scientific Symposium

Strategic Management
and Decision Support Systems
in Strategic Management

SM 2019

Subotica (Serbia), 17th May, 2019



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*WHY AND HOW COOPERATE WITH THE
FACULTY OF ECONOMICS IN SUBOTICA?*

INTERNATIONAL ORIENTATION AS ONE OF THE KEY DEVELOPMENTAL GOALS

*SUBSTANTIAL NUMBER OF DISCIPLINES AVAILABLE IN ENGLISH TEACHING
LANGUAGE*

YOUNG ASSISTANT PROFESSORS AS A CORE OF THE FACULTY

ERASMUS PLUS PROGRAM (STUDENT AND STAFF MOBILITY)

BILATERAL AGREEMENT ON COOPERATION

THANK YOU FOR YOUR ATTENTION!

www.ef.uns.ac.rs