



# The role of Interreg in the Bavarian-Slovenian Cooperation

**Regensburg**  
**27.05.2021**

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| Cross-border cooperation   | Transnational Cooperation  | Interregional Cooperation   |
|--|--|---|
| <p><b>Interreg A</b></p> <p><b>Integrated regional development in border areas</b></p> | <p><b>Interreg B</b></p> <p><b>Integrated regional development and reduction of spatial disparities in transnational cooperation areas</b></p> <p><b>Bavaria / Slovenia :</b></p> <ul style="list-style-type: none"> <li>- Central Europe</li> <li>- Danube</li> <li>- Alpine Space</li> </ul> | <p><b>Interreg Europe</b></p> <p><b>Improving policy programmes of regional development, policy learning &amp; Policy transfers</b></p> <p><b>Focus on managing authorities</b></p> <p>All EU Member States</p> |

## Who can participate in INTERREG B programmes?



- **Authorities**
- **Public institutions**
- **Associations**
- **Chambers of commerce**
- **Research institutions**
- **Educational institutions**
- **NGOs**
- **SMEs**

Mitteleuropa



Förderfähige Gebiete der transnationalen Zusammenarbeit 2014-2020

■ Mitteleuropa

Datenbasis:  
Europäische Kommission  
Geometrische Grundlage:  
GfK GeoMarketing, Regionen NUTS 2  
Bearbeitung: T. Panwinkler

## Thematic Priorities

**Smarter Central Europe (Innovation capacities, developing skills)**

**Greener central Europe (Energy transition, climate resilience, circular economy, biodiversity)**

**Better connected Europe (transport connections of rural and peripheral regions)**

**Strengthening governance**

**INTERREG B Central Europe (3-12 partners, 1 - 3 million Euros per project)**

[www.interreg-central.de](http://www.interreg-central.de) ,  
[www.interreg-central.eu](http://www.interreg-central.eu)



**Donauraum**



Förderfähige Gebiete der transnationalen Zusammenarbeit 2014-2020

Donauraum

Datenbasis:  
Europäische Kommission  
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GfK GeoMarketing, Regionen NUTS 2  
Bearbeitung: T. Panwinkler

**INTERREG Danube**  
**Transnational Programme:**  
**3 - 15 partners, 1 - 3 million**  
**Euros per project**  
[www.interreg-danube.eu](http://www.interreg-danube.eu)

**Thematic priorities:**

**A Smarter Danube Region (Innovation, Economic Transformation, Support of SMEs)**

**A Greener Danube Region (Energy transition, renewables, climate)**

**A More Social Danube Region (Social Rights, Access to healthcare, education)**

**A Better Cooperation Governance (locally led and sustainable development)**





**Interreg  
Europe**



European Union | European Regional Development Fund

The INTERREG-EUROPE programme aims to stimulate so-called "policy learning" between public authorities in order to improve the performance of policies and programmes for regional development. All EU countries.

[www.interregeurope.eu](http://www.interregeurope.eu)

## Thematic Priorities:

- Research, technological development and innovation
- Competitiveness of SMEs
- Low carbon economy
- Environment and resource efficiency

## Project partnership:

- At least 3 funding partners from three different countries



# START TRANSNATIONAL!



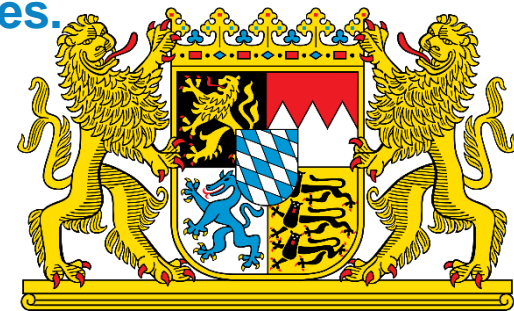
**Bavarian programme for the preparation of projects in the transnational cooperation programmes.**

**The object of the funding is the preparation of funding applications until they are ready for submission in the transnational and interregional INTERREG programmes**

**Funding rate: 65 - 90 percent (depending on programme area, special need for action, role in the project)**

**Funding is available for: Measures to concretise the content of the project idea, to build up a transnational network and to sustainably use the project idea as well as external consulting services.**

**Maximum volume: 30.000 Euros**



# Central Europe

**CerDee**

**Bavarian Lead Partner :**

**Porzellanikon Hohenberg an der Eger / Selb**

**Slovenian Partners: Narodni muzej Slovenije (Slovenian National Museum); Tourist and culture board Kranj**

**Goal: Empowerment of creative people in the ceramics and porcelain industry through training and virtual platforms.**







**Strengthening organisations and companies in the Danube Region with knowledge and tools to promote the expansion of skilled jobs in the course of the digital transformation.**

# Danube

## DanubePeerChains

**Bavarian partner:  
R-Tech Regensburg**

**Slovenian partners:**

**Chamber of Commerce  
and  
Industry of Slovenia**

**School center Škofja Loka**



TalentMagnet addresses major societal (demographic and labour market) challenges caused by the outmigration of highly-educated young people, primarily from small- and medium sized towns in the Danube Region (brain drain).

# Danube

## Talent Magnet

**Slovenian Lead partner:**  
**Scientific Research Centre**  
**Bistra Ptuj**

**Bavarian partner:**

**IOS Regensburg**

# INTERREG EUROPE

## DIGITAL REGIONS

**Bavarian Partner: University of Hof**

**Slovenian Partner: University of Ljubljana**

With the **DIGITAL REGIONS** project, eight European regions are working together to address a common challenge: how to best adapt innovation policies to support the manufacturing sector as a result of the emergence of Industry 4.0 (I4.0).



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